



# Newsletter of the Rancho Bernardo Historical Society

Vol III Issue 3

July 25, 2007



Presents...

## Twilight Concert On the Green

Saturday, August 11th



The Rancho Bernardo Historical Society is delighted to bring back a bit of its treasured past with our Twilight Concert On the Green Featuring "DANIEL HENDRICK, RENOWNED INTERNATIONAL TENOR and FRIENDS" ~ PRESENTING "FROM BROADWAY TO OPERA"

Master of Ceremonies celebrity broadcaster Brian Christie of Fox 6

Under the August sky, nestled among the beautiful vineyards of the Bernardo Winery, step back to the days of visiting with your neighbors, picnics, and toe tapping.  
Seating is limited, so purchase them early, and see you there!

Doors open at 5:00, concert is from 7:30 till 9. Café Merlot will be serving dinner until 7 pm.  
Reservations for dinner are recommended.

Thanks to Our Lead Sponsor...



### Order Form

Reservations Seating plus Admission:	Qty.	Cost	Enclosed
Chair seating	_____	\$35	_____
Blanket seating for 2 (includes commemorative blanket, children \$5 extra)	_____	\$45	_____
Blanket seating for 3 (includes commemorative blanket, children \$5 extra)	_____	\$55	_____
Blanket seating for 4 (includes commemorative blanket, children \$5 extra)	_____	\$65	_____
Orchestra Seating (includes reserved seating and fine dining at Cafe Merlot)	_____	\$80	_____
Sweetheart Swings for 2 (only 2, includes box dinners and a bottle of wine)	_____	\$200	_____
Golf cart seating (only 8 avail, includes box dinner and wine)	_____	\$200	_____
Gazebos for 6 people (only 4 avail, with champagne & dinner by Cafe Merlot)	_____	\$2,500	_____
Premier Gazebo for 10 people	_____	\$3,500	_____
Box dinners from Café Merlot	_____	adults \$15	_____
	_____	children under 5 \$8	_____
Commemorative Blankets	_____	\$20	_____

Your Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone # \_\_\_\_\_  
 Payment Method:  
 Check enclosed \$ \_\_\_\_\_  
 Charge:  
 MC # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Visa # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Signature \_\_\_\_\_

See menu items on reverse or call.

Due to limited space **DO NOT** bring coolers, FOOD, pets, blankets, or chairs

Complete, clip, & mail with payment to

RB Historical Society c/o Village Mail and More, 12463 RB Rd. # 500, 92128-2143

For More Ticket Information, Please Call Alethea and Hal Altenbern, (858) 673-4647

**We're Moving History Forward !**

Join the Fun and Help Us Build a New Home for the Rancho Bernardo History Museum

Visit Our New Website to Learn More: <http://www.rbhistoricalsociety.org>

### Officers

President  
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1st Vice Presi-  
dent/Director  
Susan Floyd

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dent  
Nancy Canfield

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Lorraine Swara  
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Jutta Gilstrap  
Bev Reed  
Peggy Rossi  
Oscar Teel

## PRESIDENT'S REPORT

By Tom Cook

Unbelievable amounts of effort and attention are going into the August 11th Twilight Concert and it's easy to miss the many separate events and actions that together are moving our Society forward. Here's what's going on 'below the radar'.

RBHS Float in the 4th of July parade took First Place in our division.

- Our Pancake Concert was a great success with 800 attending.
- The Radisson Suites Hotel purchased a set of historical posters and photos for their lobby and pool side grill.
- Four Tile Painting events were conducted in the last two months.
- Volunteers manned three booths at a special Cultural area at RB Alive.
- The second stage of the Poway Construction Permit process has begun. Construction drawings should be ready soon to start the bidding process.
- Two new Board members, Lorraine Swara and Jack Wellington, have been appointed making the total 18.

The time is right to embark on a Value Engineering attack on our estimated museum cost of \$285,000. Our goal is a reduction of \$50,000 (app.20%) To make this happen we have rented a container building to store used but usable building components. This is in keeping with the nations 'Green Program'. We now have in storage from the demolished Prudential Information building all the doors and inside windows we need and a complete set of wall cabinets. Also from a remodeled home we have a full set of UV insulated windows. In the "in-kind" donations area we have all the paint, floor installation and finished carpentry labor.

What can I do, you ask? Purchase an engraved brick for the entrance, consider a donation to the building fund, contribute 'in-kind' items and or labor to the Value Engineering effort and finally attend the Twilight Concert on August 11th. Yes, we ARE moving RB history forward.



Tile Painting

## MEMBERSHIP REPORT

*RBHS Celebrates New Life Member*

Welcome to new LIFE member Patricia Johnston. We first met Pat at the Pancake Concert where she was one of the many volunteers.

Thanks to all the faithful members who so quickly sent in their summer renewals. You are terrific!

Welcome to Lorraine Swara and Sharon Wellington who are now conducting a membership drive. If you know of friends or neighbors who are interested in joining, please contact us on the website or by phone.

Susan (858)487-4599

## TWILIGHT CONCERT ON THE GREEN

By Nancy Canfield

Do the words *Concert On The Green* evoke memories of hiking across the verdant lawn of the RB Inn, picnic hampers full of cold chicken and salads, fireworks cascading overhead? For over two decades, until 1992, those concerts grew from a few hundred people to 10,000. The Symphony on the Green became the Concert on the Green, as local talent in the beginning, expanded to the likes of Doc Severinsen, Patty Page, Mel Torme and Bob Hope, the final performer in 1992. Naturally, the cost escalated too.

So many people have wished that those days could return, that the Rancho Bernardo Historical Society decided to bring back as much of the look and feel of those early days, as possible, and raise some money to build a museum to house Rancho Bernardo's rich history. But, we can't begin where the old days left off. Like those early pioneers, we have to start small, and build upon our success. We ask our community's understanding and patience as we grow.

This year, we will have our concert, not at the RB Inn, but at the Bernardo Winery: not for 10,000, but for 1,000. We will feature Fox's own Brian Christie as MC to world renowned tenor Daniel Hendrick and Friends, performing "From Opera to Broadway." Please plan to join our small group of passionate volunteers in bringing back this Rancho Bernardo tradition.

**For more details, please visit our website at [www.RBHistoricalSociety.org](http://www.RBHistoricalSociety.org), or pick up an order form from Village Mail and More, or the SD North Chamber of Commerce. Tickets are selling fast, so reserve your seats now!**

## SOME RB FIRSTS

By Peggy Rossi



- The Rancho Bernardo Republican Women's Club was first organized in October 1964 with 69 members. The dues were \$2 a month. By 1972, they had grown to 750 members, the largest Republican

Women's Club in San Diego County, The first president was Merle R. Francis.

- With many early residents being retirees, it took a while for the first Little League to form in RB but in 1970 under the leadership of Jim Beeman and Dave Hood, a Rancho Bernardo Little League was established. The field was built in Westwood, totally with volunteers. There were 97 boys on the teams. The group was officially chartered by Little League in 1971.

- The Westwood Men's Club was formed in 1970, headed by Jerry Dosek. Two of their early projects were the staging of luminarios at Christmas and an annual summer steak fry and dinner dance.

- April, 1971, saw the beginning of the RB Baptist Church. They first met in the home of Mr. and Mrs. Verle Williams. The pastor was Michael Delamarian. They then moved on to meet at the RB Swim and Tennis Club while they continued to look for a place to build.

- The Seven Oaks Community Center saw the first meeting of the American Association for University Women (AAUW) on September 18, 1969. Mrs. David B. Willets was the president. The group established a \$100 scholarship to be awarded to a graduating senior girl.

- The summer of 1963 saw the organization of a committee to form a small library in Seven Oaks. Marjorie Johnson was the chair and residents were asked to donate books. Book fairs were held as fundraisers and by 1972 the committee had 30 members and 17 people were working the library desk.



Pancake Breakfast



Winning  
RBHS  
Float  
4th  
of July



Pancake  
Breakfast  
History  
Reenactor

**Be a Part of  
Tomorrow.... Today!  
Buy a Brick**

**Commemorative Brick Program**

**We're moving history forward. Be a permanent part of our  
new Rancho Bernardo History Museum!**

**8" x 4" bricks - up to 3 lines of 15 characters**

**8" x 8" bricks - up to 6 lines of 15 characters**

**Call Don Sheffler at (858)602-6518 for ordering  
or information.**

**Download an order form from the website.**

Visit our web site—[www.RBHistoricalSociety.org](http://www.RBHistoricalSociety.org)



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Historical Society  
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